



SARATH BABU

VISUAL/UI DESIGNER



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www.pksarath.com

EXPERIENCE

Sr. UI/Visual Designer

2016 - Present

COGNIZANT

- Expertise on designing in CIS practice, contents creations, for website designs, mailers, social media chips, collaterals, presentations and event related artifacts.
- Strong emphasis on web standards, user interface patterns and usability practices. low fidelity wireframing & visual designing.
- Analysis of business requirements, brainstorming ideas along team members, conceptualizing , identifying user requirements.
- Designing creative concepts to reach various audience and to meet project requirements with wide range of information inorder to promote company services.

Sr. Web Designer & Developer

2012 - 2016

MOOV TECHNOLOGY SOLUTIONS

- Designed and developed prototypes, user interface design, and wireframes for various client projects.
- Worked with cross-functional teams to develop and execute on-time and on-budget projects.
- Taken initiatives by effectively communicating project timelines, progress and objectives.
- Optimized UI load times and performances by fixing the errors in webpages.

Web Designer & Developer

2011 - 2012

GLADIA SYSTEMS

- Implemented best practices in designing, HTML and CSS to develop static sites.
- Debugging of CSS, HTML and Javascript errors, significantly reducing site errors.
- Created and maintained technical documentation, improving team efficiency and reducing the average project delivery time to best level.

ABOUT ME

My journey in design has been shaped by exposure to countless uniquely creative designs, serving as a constant wellspring of inspiration. Having worked extensively with various design and development tools, I have honed my skills to create impactful digital experiences. Driven by a commitment to staying at the forefront of industry advancements, I am enthusiastic about continually updating my knowledge to navigate the dynamic landscape of the current digital world.

EDUCATION

Bachelor of Arts in English

Kannur University

2008 - 2011

Diploma in Multimedia & Animation

G-TEC Computer Education

2008

Higher Secondary

Chala Higher Secondary School

2006 - 2008

SSLC

Kadambur Higher Secondary School

2006

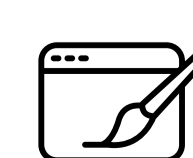
EXPERTISE

- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Adobe Indesign
- Figma
- HTML & CSS
- MS Office

HOBBIES



PHOTOGRAPHY



DESIGN & ART



RIDING



MUSIC